

Overview

Bank Al-Maghrib's business survey for July¹ shows an improvement in activity. Thus, production is reported to have risen, with the Capacity Utilization Rate (CUT) reaching 75% after 74% the previous month.

The increase in production reportedly concerned all activity sectors. Sales, on the other hand, were reported to have stagnated, with an increase in local sales and a drop in foreign shipments. By activity sector, sales were up in the “agri-food industry”, “mechanical engineering and metallurgy” and “electrical and electronics” sectors, whereas they were down in “textiles and leather” and “chemicals and paracheicals”.

Orders were up in all sectors, except for “chemicals and paracheicals”, where they were reportedly rather stagnant. Order books are reported to be at a normal level, with higher-than-normal levels in the “agri-food”, “mechanical engineering and metallurgy” and “electrical and electronics” sectors, and lower-than-normal levels in the “textiles and leather” and “chemicals and paracheicals” sectors.

For the next three months, manufacturers forecast an improvement in production and sales in all sectors except “textiles and leather”, where they anticipate stagnation. However, 24 percent of manufacturers are uncertain about future production trends, and 28 percent are unsure regarding sales.

¹ The survey was conducted from August 1 to September 6, 2023. The results are based on a response rate of 61%.